

President's Message



Dear Members,

Happy July 4th! Summertime is usually uneventful for SVAA because people are either on vacation or it's just too darn hot! There is also not much for me to report during the summer.

We had our general meeting on June 20th. Our "A Valued Approach to Creating Part 2" with guest artist Johanna Spinks was a successful and informative critique session.

Members and guests brought in their artwork and Johanna gracefully gave her honest, valuable and constructive suggestions. This event was so enlightening that we plan to have "Part 3" next year.

This fall we have our annual Open Art Show for members and non-members coming up. The exact dates have not been confirmed but the show will be during the month of October. A prospectus will be sent out in August. Now is the time to start your beautiful artwork!

Another reminder: we encourage members to volunteer. Currently our Hospitality Chairperson Caroline Lubas and Newsletter Coordinator Persy Evans need assistance. Please reach out to them or any other Board Member to volunteer.

Congratulations to Artist of the month, Stuart Berlin. Stuart paints contemporary art with brilliant colors. He has been featured as solo artist for SVAA at the library. He also exhibited a few art pieces at the Bridges: Art & Community at the Simi Valley Cultural Arts Center last month. Congratulations Stuart!

Tom

Art Technique -

Contour rivalry is an artistic technique used to create multiple possible visual interpretations of an image. An image may be viewed as depicting one thing when viewed in a certain way; but if the image is flipped or turned, the same lines that formed the previous image now make up an entirely new design.

RINVALLEYARTASSOCIATION

Happy Birthday!!

Dawn Marple 7/4 **Holly Hughes** Letitia Robbins 7/9 7/12 Carmen Lamp Theresa Bell 7/30



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Recent Art Events

Simi Valley Cultural Art Center - "Crafts Fest"

SVAA members displaying and selling artwork











Johanna Spinks 'A Valued Approach to Creating - Part Two' Thank you Johanna! SVAA members value your expert critique suggestions













Upcoming Art Events

Ventura County Fair

- Accepting entries up until July 10th for Professional Art, Amateur Art, Photography
- Go to: https://venturacountyfair.org/fair/entries/

SVAA Members' Artwork

If you have art you would like to share in next month's issue, contact Persy Evans at: Persy9@gmail.com or any of our Board members. Please submit your work between the 20th and 25th of the month.



Persy Evans Beach Scene Watercolor



Persy EvansDancing Pines
Photography



Carmen Lamp Luminosity Oil



Carmen Lamp Title TBD Oil

Special Thanks

SVAA donated funds to the Simi Valley Senior Center Art Department late 2023. We received this token of appreciation:



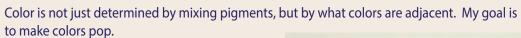


Artist of the Month

Stuart Mark Berlin

I am Stuart Mark Berlin, a self taught Fauvist landscape painter. I have had the good fortune of going to art museums from age five in New York, Boston, Philadelphia, Chicago, Los Angeles, San Francisco, Paris and Amsterdam.

What always affected me the most was the tension between seeing colors up close and the images that appear at distance. My paintings are like Rorschach tests, shapes and colors rearrange themselves in your mind.





















Library Venue

- Current Solo exhibit artist Frank Perrotta 5/30/24 - 7/25/24







- Next Solo exhibit artist Dawn Marple 7/25/24 - 9/26/24







If you are interested in having your own exhibition at the library, go to our website at www.simivalleyart.org for pertinent information and the Library Display form. Fill out the form then contact Persy Evans, at Persy9@gmail.com to submit your request to participate. Every other month, SVAA displays a Solo Art exhibit by one of our members. The SVAA library committee will do all the work. All you have to do is drop off and pick up your artwork. Your art must be clean, properly framed and wired, with wire measured the same distance from the top of the frame for all art work. No saw-tooth hangers. Frames in poor condition will be rejected.

Note: If multiple requests are received for the same period, members who have not yet done a Solo exhibit will be considered first. Be aware that each potential artist must meet the requirements on the Library Display form.

The Library is due to be under remodeling construction starting January 2025. We don't know the exact date, so the last slot for 2024 will be: 9/26 through 11/21 (Barbara Martinez). We will resume Solo Artist Library Exhibits once construction is completed.

SVAA Member Announcements

Tom Evans won Honorable mention for his pastel painting 'Scrub Jay' at the TOAA 2024 Open Juried Show.



Nancy Fint was juried into the CAL (California Art League) show 'Illuminated - The Gold Medal Exhibition' at the Sasse Museum of Art in Pomona. Show Dates: July 1-August 31. Reception and awards presentation: Sunday July 14, 2-4pm.

Carmen Lamp won 2nd Place in Pastels /Judge's award at the Santa Paula Art & Photography Show for 'Through my Kitchen Window'. 'Ocean Vibrations' was accepted into the Malibu City Gallery Exhibition, A Tale of a Seaside Town.





Boi Sibug won 1st Place in Watercolors/Judge's award at the Santa Paula Art & Photography Show for 'Sleeping Beauty' and won 1st Place in Watercolors/Public Choice award for 'Alley'.









Let us know if you were juried -in, won an award, are having a show, teaching a class, or speaking/demo engagement.

Newsletter submissions must be made between the 20th-25th.

Email: Persy9@gmail.com and type "Newsletter Submission" in the Subject line. Note: Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Website

Members who would like to add links to their personal website or upload some art works to our website, contact to Oxana Cramer at: ogcramer@hotmail.com

MESSAGE FROM OUR WEBMASTER: Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: http://www.simivalleyart.org/.

SVAA Social Media Facebook:



Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook http://facebook.com/SVAAINC.

Members interested in having photos of your artwork on facebook or website, please contact Oxana Cramer@ogcramer@hotmail.com.

Instagram:

We are active on Instagram so be sure to stay connected with us.

Our link is https://www.instagram.com/simivalleyartassociation/or scan this image >

MEMBERSHIP

If you are a new member, your contact information has changed, or you are a returning member but have not submitted a new membership form, please go to our website: www.simivalleyart.org and fill out our Membership form to include your birth date. Then submit the form to SVAA Vice President Jason Lubas at: mastersketcher@gmail.com.

COMMITTEE MEMBERSHIP UPDATE:

The Board needs committee volunteers:

- To help our **Hospitality chairperson**, Caroline Lubas, for this yearly term. She is responsible for events this year, like General meeting/Demo, Art Shows, and the Holiday party. If you are an interested member, contact Caroline at: LubasCaroline@gmail.com or any one of the Board members. We can use more than one person to assist her.
- Newsletter Designer (position open): requires access to software: Adobe Acrobat or Adobe Illustrator). We need someone who is familiar with either software to modify the previous Newsletter pdf, by replacing old photos with new and modifying text with current material. You will work with Persy Evans, the Newsletter Coordinator. If interested, please contact Persy Evans at: Persy9@gmail.com

SVAA is only as successful as it's members. We are asking all members to help this association thrive by volunteering.

MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. Membership dues are non-refundable.

Quarterly Art demonstration/General meeting:

A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door.